

2019 BLOGGERS SUMMIT: MAXIMIZING TECHNOLOGY TO BUILD PROFITABLE BLOGGING BUSINESSES

The Internet and particularly social media has revolutionized the way news, views and opinions are expressed and consumed in our society today. Coming on the heels of this revolution is the menace of fake news and hate speech. It has become imperative that those who communicate online must do so with due regards for decorum. There is therefore the need to educate our people, thereby enabling useful and responsible online communication.

Bloggers are at the core of online social influence in our society, with many becoming prominent and influential. Considering the number of bloggers in Nigeria and the need to create a healthy atmosphere for their creativity to blossom in the blogging sphere, Nigeria Internet Registration Association (NiRA) provides a platform (The Bloggers Summit) to bring bloggers and content developers together to interact, develop and improve not only their blogging skills but also their content, business management and technical skills.

The Nigeria Internet Registration Association (NiRA) is pleased to invite all bloggers, aspiring bloggers, journalists, content developers, media entrepreneurs and stakeholders within the internet community to the 2nd edition of her Bloggers Summit themed “Maximizing Technology to Build Profitable Blogging Businesses”. The event is a one-day summit scheduled to hold on Tuesday 26th November 2019 from 9:00am to 3:30pm at Royal Damgrete Hotel, 13-16 Factory Road, GRA, Umuahia, Abia State.

The objectives of the summit are to:

- encourage stellar online behavior within the internet and blogging community by providing legal, ethical and technical trainings;
- stimulate the industry by ensuring that Bloggers develop and publish content relevant to the society and around burning issues such as Internet Governance;
- encourage responsible journalism through blogging
- create job and wealth opportunities for Nigerians

Interested participants are kindly requested to register via the link <https://nira.org.ng/blogger2019> Since this is a community event, NiRA invites other stakeholders and sponsors to be a part of the Summit. There will be opportunities to take on booths, to exhibit products and services. Interested sponsors or exhibitors should please email admin@nira.org.ng. We look forward to your participation in the event.

For more information about NiRA, please visit www.nira.org.ng. To register .ng domain name(s), please contact a NiRA Accredited Registrar via www.nira.org.ng/ng.

For more information about this press release, please contact NiRA Secretariat, 8 Funsho Williams Avenue, Iponri, Surulere, Lagos, Nigeria. Tel: 234 8172004272, 0700 CALL NIRA.