Domain Name Business:

Benefits of using the .ng ccTLD

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Types of domain names..

- **gTLDs (Generic Top Level Domains)**
- **ccTLDs (Country Code Top Level Domains)**

- A domain name is a unique name on the Internet that points visitors to the hosting account that serves them content.
- gTLDs are TLDs that do not have any geographic or country designation, and are usually available for all to register. Examples include .com, .org, .net, .biz, etc. Recently, new gTLDs have been introduced such as .clothing, .university, .xyz and many more.
- ccTLDs These domains that do not have any geographic or country designation, and are usually available for all to register. Examples include .com, .org, .net, .biz, etc. Recently, new gTLDs have been introduced such as .clothing, .university, .xyz and many more.

NiRA
Nigeria Internet Registration Association

Benefits of dotNG domain names..

- Generally, .ng domains at the 3rd level (e.g. .com.ng, .org.ng, .net.ng, .i.ng and more) are cheaper than their gTLD counterparts
- Search engines, such as Google, rank the .ng websites higher than other sites in Nigerian searches.
- Domains are transferred immediately, unlike gTLDs that take a longer period of transfer
- You have a wider range of domains to select from when registering with the .ng extension.
- You can also get creative with your domains, such as drivi.ng, sleepi.ng, danci.ng, ceili.ng, just like what Google did with googli.ng and Microsoft did with bi.ng
- The registry is local, making resolution of issues easier and faster.

Examples of dotNG domain extensions..

Open Domain Extensions

- .ng
- .com.ng
- .net.ng
- .org.ng
- .name.ng
- .mobi.ng
- .i.ng

Closed Domain Extensions

- .edu.ng
- .sch.ng
- .net.ng
- .gov.ng
- .mil.ng

How to buy dotNG domain names

- NiRA operates a 3R (Registry-Registrar-Registrant) model. This means that NiRA does not sell domains directly to end users.
- Potentials registrants can purchase dotNG domains from any of the accredited NiRA registrars, or their resellers
- Before choosing a domain, ensure that it is available for purchase and does not violate any of NiRA's registrant policies
- Provide all relevant documents for closed domain extensions when registering them

How to sell dotNG domain names

- **Register with NiRA as an accredited registrar.**
  You can purchase domains from NiRA directly by registering as an accredited registrar. This requires you meeting some technical and financial obligations and a thorough evaluation process.

- **Become a dotNG domain reseller**
  You may instead register as a reseller under any of NiRA's accredited registrars. This is usually the easiest and fastest way to start selling dotNG domains.

Common Questions...

- Are dotNG domains more expensive than other TLDs?
- Are dotNG domains as secure as other TLDs?
- Does the dotNG registry have a dispute resolution process?
- Who do I contact when I have issues with my domain name?
- Can I register a dotNG domain for more than one year?
- If I register example.ng, do I have access to example.com.ng?
- Can I transfer my dotNG domain from my current registrar?
- How much is a dotNG domain?

Thank you!

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