# Reseller Entrepreneurship Program

## Benefits of ccTLDs

• #1: ccTLDs offer Local Targeting and SEO Benefits

The .ng is a leverage for great ranking on SERPs (search engine result pages) and allows you to target traffic from specific areas of the country.

# •This ties into your SEO value as well.

Using a ccTLD gives you a higher SEO value for country-based search results.

# •#2: ccTLDs instill Buyer Confidence

•ccTLDs are good for credibility and they give visitors to your website more confidence.

# #3: ccTLDs allow you to bring out your creativity

- Domain Hack
- √singi.ng
- √danc.i.ng
- √ food.ie
- √subscri.be

•Keep in mind that TFhost offers all ccTLDs and almost all gTLDs, making it easy for you to come up with your very own creative domain hack.

# Marketing .ng (in the case of TFhost)

- \*#1. Referral Program
- \*#2. Affiliate Program
- •#3. Domain Reseller

# Introduction to your domain reseller package

•TFhost domain reseller package offers an unlimited array of advantages to its resellers and high profit margins.

## \*#1. Customizable Pricing

Our platform allows you to select the domains, set your selling prices and profit margins.

## \*#2. 100% Free, Always

Zero activation fees or deposits, you use whatever amount you transfer to your account.

## \*#3. 24x7 Expert Support

Connect with our product experts any moment of the day, week or the year at zero cost.

## •#4. Bulk Discounts

Slab based pricing for all domains. The more you sell, the more margins you make.

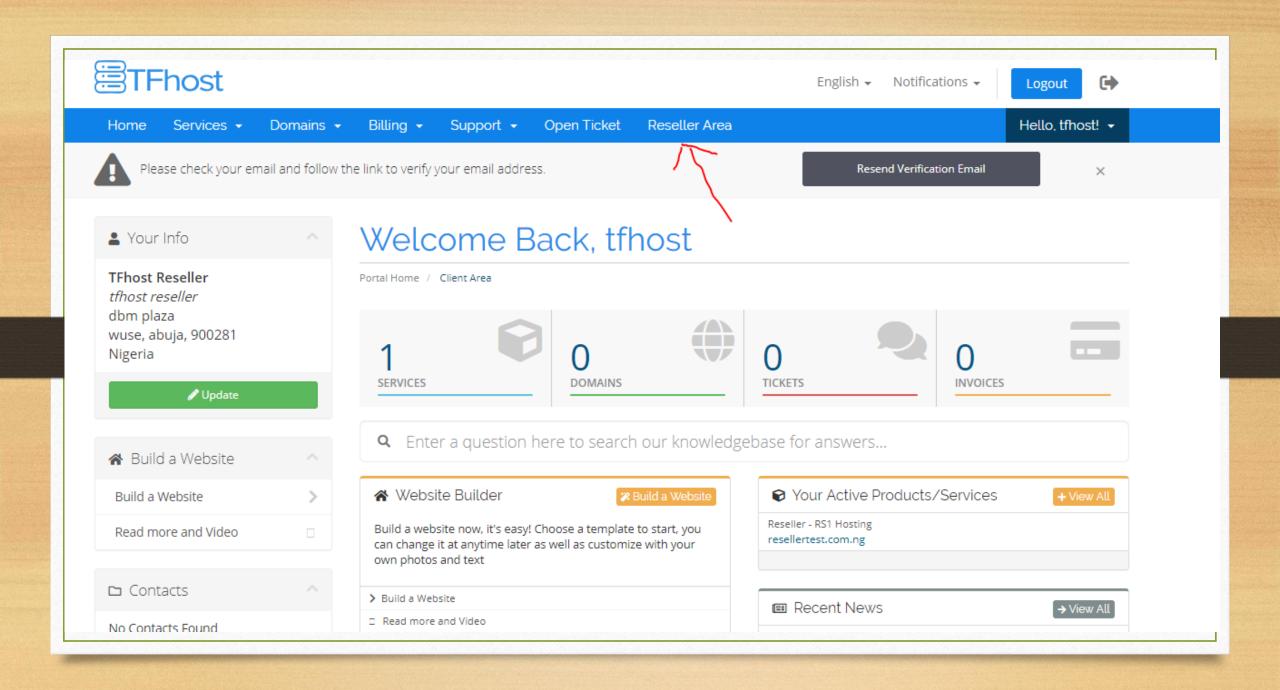
### • #5. Easy Transfer Option

Seamless migration from your current reseller account, we assist you in the bulk transfer.

## • #6. Free WHMCS & Billing Integrations

Connect with the web's most trusted web hosting tools, manage all products through 7+ options of third-party billing platforms.

# Practical/Hand-on session on TFhost reseller program (TFhost)



Portal Home / Reseller Area / Dashboard



门 Invoices



Tickets



Promotions



**Idd** Statistics

Documentation

#### **№** WELCOME

Reseller Area contains assorted features that will allow you to competently manage your reseller account.

- 1. Start your reselling venture by setting up your brand. Take care of every key aspect, including your own company name, email signature and logo, in the 'Configuration' section. This is where you might also be offered the freedom to handle individual email templates and payment gateways.
- 2. Access the 'Pricing' sector to define the price of each product, addon and domain that you would like to sell. Be sure to keep the pricing within the set limits. Once it is done, get a direct cart URL to be shared with your customers simply click the orange button next to a given product and launch a hunt for sales!
- 3. The more creativity you will pour into promotional activities, the bigger your profits will be. Do not be afraid to make your business personal using the product URLs in a unique way is always a good place to start!

As soon as you get the first customers, the Reseller Area will offer a variety of components aimed to help you manage them with ease:

- The 'Clients' section will allow you to handle the essential details of your customers. You can carefully manage all features of the invoices and orders placed by them at once.
- . You will be empowered to communicate with acquired customers. Click the 'Tickets' tab to provide your clients with direct assistance through the ticket system.
- Owing to the statistics you will easily monitor the growth in your sales!

The documentation will carefully guide you through an exciting variety of possibilities raised by the Reseller Area.

Do Not Show This Page Again



Portal Home / Reseller Area / Clients



CLIENTS

#ID I First Name I Last Name I Company Name I Income I Created At I Actions

No data available in the table

Show 10 25 50 100 entries Showing 0 to 0 of 0 entries

Previous Next

Portal Home / Reseller Area / Invoices



Invoices

📜 Orders 🛮 🛷 Tickets

Configuration III Statistics

Documentation

\$ INVOICES





Invoice Number L Client ↓↑ Due Date ↓↑ Total ↓↑ Payment Method ∫↑ Status 11 Actions

No data available in the table

Show 10 25 50 100 entries

Showing 0 to 0 of 0 entries

Previous Next

Previous Next

### Reseller Area

Portal Home / Reseller Area / Orders



**♦** ORDERS

Order Number 🍱 Date 坑 Client Name 👫 Payment Method 👫 Total 坑 Status 坑 Payment Status 坑 Actions

No data available in the table

Show 10 25 50 100 entries Showing 0 to 0 of 0 entries

Portal Home / Reseller Area / Tickets



**♦** TICKETS

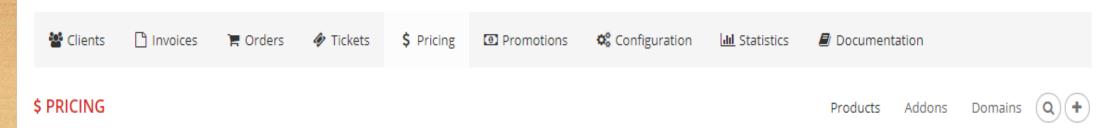


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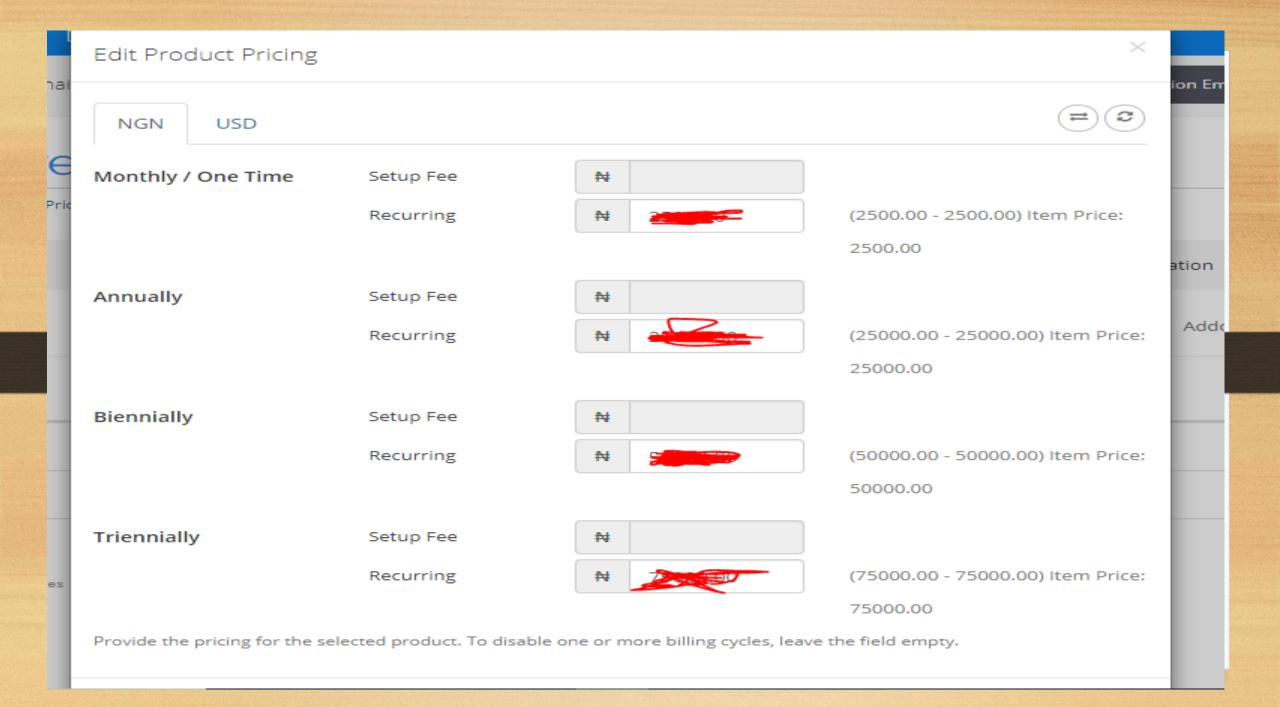
Show 10 25 50 100 entries Showing 0 to 0 of 0 entries

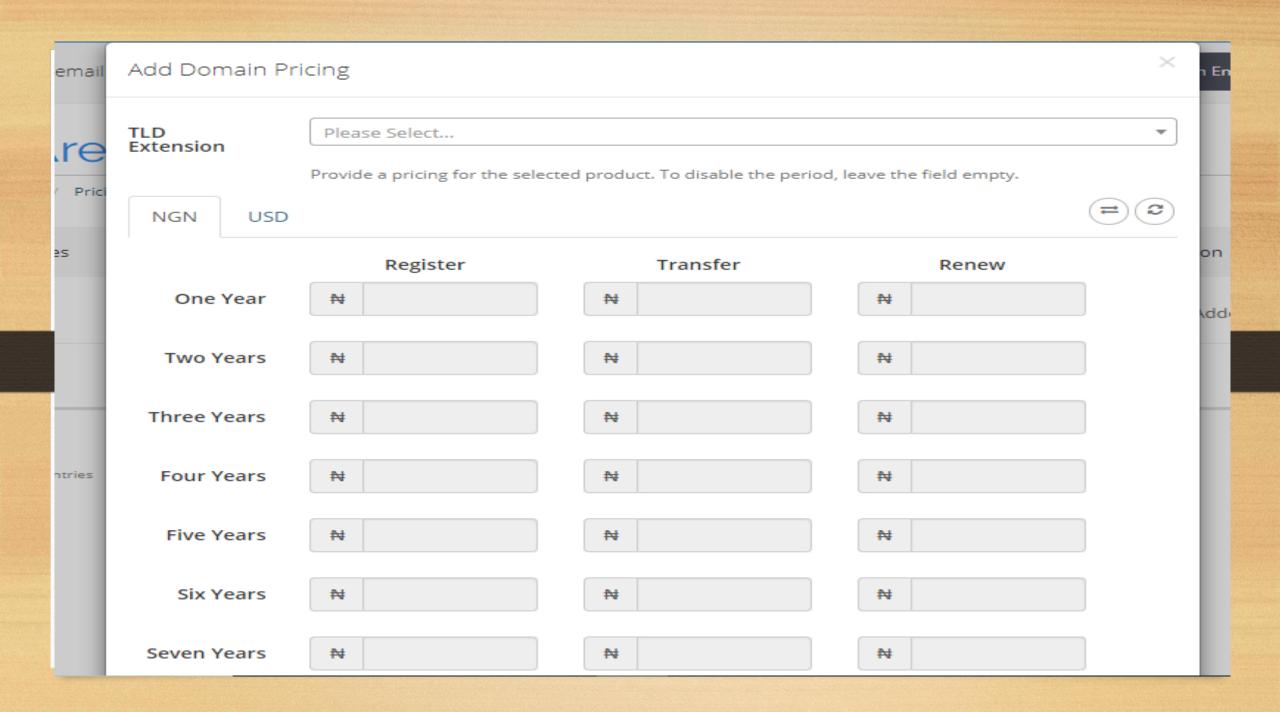
Previous Next

Portal Home / Reseller Area / Pricing



Product	↓ Enabled Billing Cycles	Actions
RS1 Hosting	Monthly / One Time   Annually   Biennially   Triennially	
RS2 Hosting	Annually   Biennially   Triennially	Ê
RS3 Hosting	Annually   Biennially   Triennially	P
Show 10 25 50 100 entries	Showing 1 to 3 of 3 entries	Previous 1 Next





Portal Home / Reseller Area / Promotions



#### PROMOTIONS

Code ↓ Type ↓↑ Value ↓↑ Recurring ↓↑ Uses ↓↑ Start Date ↓↑ Expiry Date ↓↑ Actions

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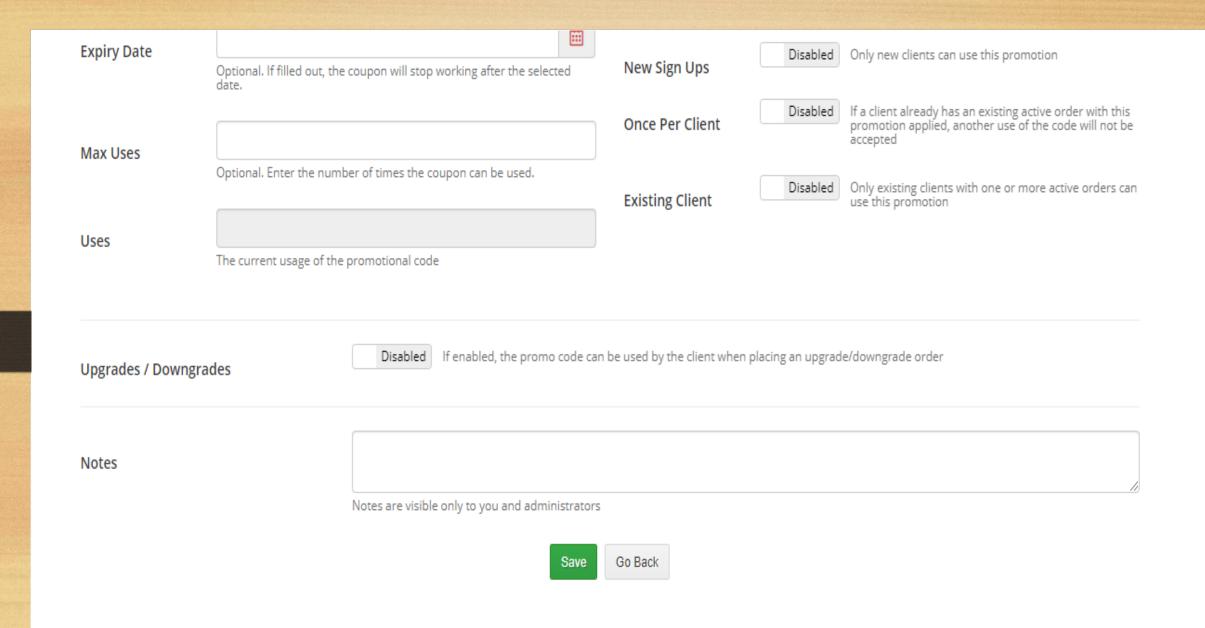
Show 10 25 50 100 entries Showing 0 to 0 of 0 entries

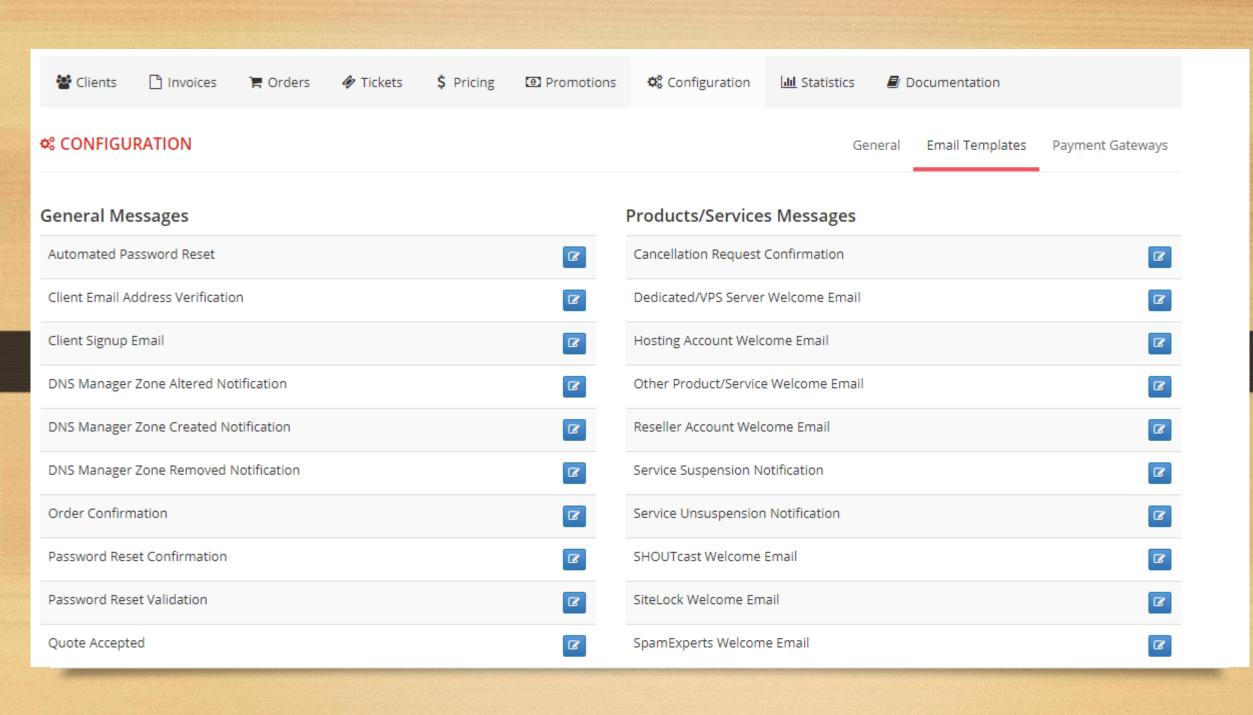
Previous Next

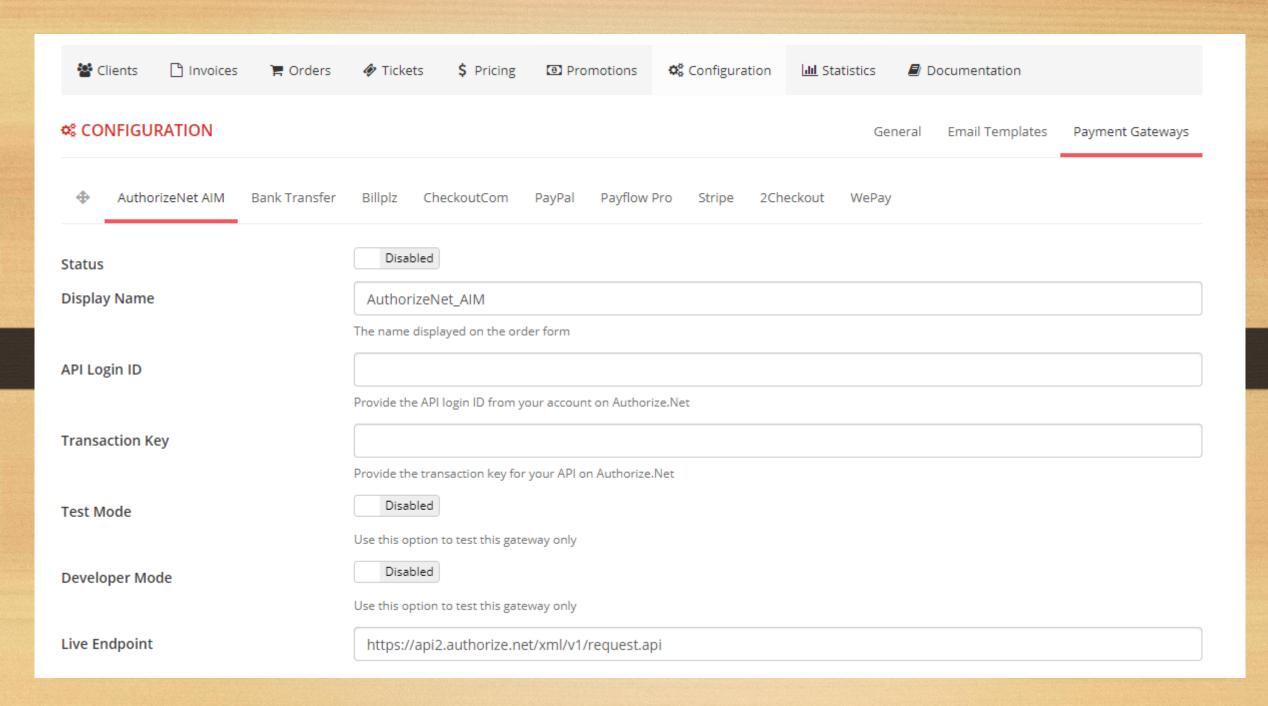
Expired

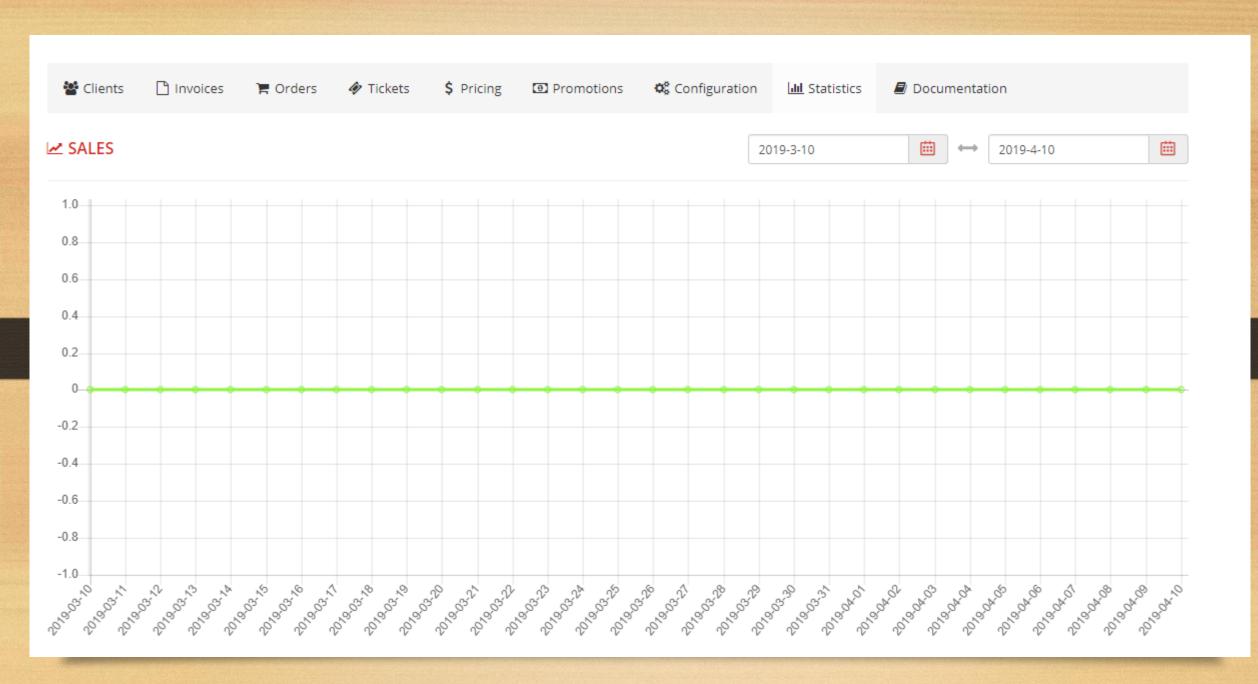
### ☑ PROMOTION

Promotion Code  Type	The code is required in the cart to validate the promotion. Generate Random Code  Percentage  Select the way that the promotion should be applied to the cart	Applies To  Requires	Please select  Select products, addons and domains that the promotion applies to  Please select  Select products, addons and domains required to apply the promotion
Recurring	Disabled For 0  When enabled, the discount will apply to renewal invoices. Set the 'Recur For' field to 0 for all future renewals to be discounted or enter a different number to specify the number of times the discount can be used.	Billing Cycles/Periods	Please select  Select billing cycles and periods required to apply the promotion
Value	Provide the value of the discount		
Start Date	Optional. If filled out, the coupon will only start working once the date is set.	Lifetime	Disabled Clients will retain this discount even if they perform a future upgrade/downgrade of their service  Disabled If the client orders multiple qualifying products, the
Expiry Date	Optional. If filled out, the coupon will stop working after the selected date.	Apply Once New Sign Ups	Disabled Only new clients can use this promotion
		Once Per Client	Disabled If a client already has an existing active order with this promotion applied another use of the code will not be









### **Resellers Center**

Manual For Resellers

- 1. Introduction
- 2. Clients
- 3. Product Pricing
- 4. Configuration
- 5. Invoices
- 6. Orders
- 7. Promotions
- 8. Ordering
- 8.1. Product Assignment
- 8.2. Access Order From The Client Area
- 9. Tickets Management

# Thank You!